

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



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THE CAMELID EXPERIENCE NYC 2025
www.camelparade.org



WHY PARTNER WITH NYC CAMELID EXPERIENCE?

As a sponsor or partner, your organization will receive:



Global Visibility

Exposure in one of the world's most recognized cities, with millions of potential online & offline viewers.

Brand Recognition

Your logo featured in event materials, parade banners, social media campaigns, and official publications.



Networking Opportunities

Direct access to industry leaders, experts, and professionals in the camelid world.

Engagement & Interaction

The opportunity to actively participate in workshops, discussions, and event activities.



BECOME A PARTNER

Sponsorship Packages



Soul

Alpaca Ally

\$300

An affordable sponsorship for businesses or individuals who want to be part of the event.

- ☀️ **Logo featured on the official event website**
- ☀️ **Shout-out on social media**



Life

Llama Leader

\$1,500

A great value sponsorship providing brand visibility throughout the event.

- ☀️ **Logo placement on:**
 - Flyers, banners, and event website
- ☀️ **Mention in social media communications**
- ☀️ **10% discount on 2 conference tickets**



Bronze

Guanaco Guardian

\$3,500+

A high-impact sponsorship with significant branding opportunities.

- ☀️ **Showcase your brand at the heart of the event with direct audience engagement.**
 - Logo placement in the official event program
 - Social media exposure with mentions in official updates
- ☀️ **High-Impact Branding**
 - Featured on event signage, flyers, and official promotional materials.
- ☀️ **VIP Networking Access and Show/Trade Booth on side venue**



Silver

Dromedary Defender

\$10,000+

Ideal for brands seeking maximum impact, this package offers prime visibility, a dedicated exhibition space, and exclusive promotional perks.

- ☀️ **Logos featured on:**
 - Flyers, banners, event website
 - Workshop jackets and materials
 - Publicity boards and banderoles during workshops
- ☀️ **Featured in social media communication:**
 - Get visibility on absolutely all event communications on platforms.
- ☀️ **High range booth during the whole event**
 - Ensuring maximum foot traffic and exposure through the event



Gold

Bactrian Benefactor

\$20,000+

Our top-tier sponsorship offers maximum branding exposure across the event and its digital presence.

- ☀️ **Premium branding on camels, llamas, and alpacas during the parade**
- ☀️ **Logos featured on:**
 - Banderoles, flyers, jackets, T-shirts, and stickers during the parade
 - Publicity boards, billboards, screens, and 3D fans at the conference
 - Social media and official event communications
 - Gala's Wall of Fame
- ☀️ **Exclusive mention in final event and after-event videos**
- ☀️ **A central show/trade booth during the full event!**



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JOIN US IN BUILDING THE FUTURE OF CAMELIDS!

This event is more than a conference or a parade—it's a movement to create a sustainable, ethical, and thriving future for camelids worldwide. Whether you're an industry professional, researcher, enthusiast, or sponsor, this is your chance to be part of something unforgettable.

For participation & sponsorship inquiries:

✉ contact@camelparade.org

🌐 www.camelparade.org



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LET'S MAKE HISTORY
TOGETHER
SEE **YOU** IN NEW YORK
CITY!



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