# «Situation on the Russian Dairy Market»



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Bliuma Sergey Al Ain UAE, 2025

# GLOBAL MARKETS AND MILK IN RUSSIA?



**RUSSIA** 



# BELARUSIAN MILK PRODUCTION IN NUMBERS



2024

Наименование	Количество
Cows, million head (as of October 1, 2024)	1,4
Productivity Growth per Cow, %	5,5%
Milk Produced in 2024, million tons	8,566
2025 Goal, million metric tons	9,000
Population of Belarus, million people	9,156
Consumption per person, kg	240

https://dairynews.ru/news/belstat-v-belarusi-za-9-mesyatsev-2024-goda-proizv.html?utm\_source=chatgpt.com https://dairynews.ru/news/v-belarusi-vpervye-planiruetsya-proizvesti-za-god-.html?utm\_source=chatgpt.com

# HOW MUCH MILK IS THERE IN RUSSIA?



According to Rosstat, milk production in Russia across all types of farms increased by 0.8% in 2024, reaching **34.1** million tons.

According to DairyNews.ru, about **21** million tons of milk were produced in agricultural enterprises in 2024.

https://dairynews.ru/news/proizvodstvo-moloka-v-rf-v-2024-godu-vyroslo-na-0-.html

# PRODUCTION IN NUMBERS





Наименование	Количество		
Milk Yield per Cow (head/day/kg)	22,06		
Productivity Growth: 2024 compared to 2023	5,5%		
Livestock Dynamics: 2024 compared to 2023	-2,2%		
Milk Produced per Day, tons	57,0 thousand		
Milk Sold to Dairy plant per Day, tons	55,8 thousand		

https://dairynews.ru/news/k-30-dekabrya-2024-goda-v-rossii-sutochnoy-obem-mo.html https://mcx.gov.ru/moloko/index.php

# PER CAPITA CONSUMPTION



2024

Milk consumption in Russia reached a record 250 kg per capita by the end of 2024, according to Rosselkhozbank.

The population of the Russian Federation is 146.3 million people (Rosstat).

\*Rosstat has not published direct statistics on per capita milk consumption since 2010

https://dairynews.ru/news/rossiya-v-2024-godu-obnovila-rekord-po-potrebleniyu.html

# MILK SELF-SUFFICIENCY LEVEL IN RUSSIA





Self-Sufficiency Level						
		2019	2020	2021	2022	2023
Russian Federation		83,9%	84,0%	84,3%	85,7%	86,0%

https://rosstat.gov.ru/enterprise\_economy

#### ROSSTAT AND THE MINISTRY OF AGRICULTURE OF THE RUSSIAN FEDERATION





Growth of Milk Production and Real Disposable Incomes in Russia (%) Compared to the Same Period of the Previous Year

YEAR	% RDI	% Milk Production Growth
2022 year	104,0	103,7
2023 year 2)	106,9	104,2
2024 year 2)	107,7	105,1

STRATEGIC GOALS OF THE RUSSIAN GOVERNMENT



- By 2030, annual raw milk production in Russia must increase to 38 million tons.
- By 2030, the dairy herd in agricultural enterprises needs to grow from 2.52 million to 2.89 million head.
- To meet this goal through agricultural enterprises alone, it would be necessary to produce 10,380 kg of milk per cow per year, or 28.44 kg per cow per day

https://dairynews.ru/news/produktivnost-krs-planiruetsya-uvelichit-do-11-t-v.html?sphrase\_id=19918473

https://mcx.gov.ru/press-service/news/na-sezde-natsionalnogo-soyuza-proizvoditeley-moloka-oksana-lut-rasskazala-o-prioritetakh-razvitiya-o/?ysclid=m68qqqh64961634799

# WHAT IS DRIVING GROWTH RIGHT NOW?



2()24

In Tatarstan, milk production increased by 6% over the year. In 2024, the republic produced more than 1.7 million tons of milk.

In 2024, EkoNiva Group produced 1.35 million tons of raw milk, which is a 7% increase compared to 2023 (1.26 million tons).

https://dairynews.ru/news/v-tatarstane-proizvodstvo-moloka-uvelichilos-na-6-.html https://dairynews.ru/news/ekoniva-za-god-na-7-uvelichila-proizvodstvo-syrogo.html?sphrase\_id=19918474

# WHAT HAPPENED IN TATARSTAN?



In 2024, government support for the agro-industrial complex of Tatarstan was provided across 78 areas, totaling 13.6 billion rubles. Of this amount, 2.7 billion rubles came from the federal budget, and 10.9 billion rubles from the budget of the Republic of Tatarstan.

https://dairynews.ru/news/v-2025-godu-gosudarstvennaya-podderzhka-apk-tatars.html?sphrase\_id=19928007

## **KEY POINTS**



- The growth potential of the Russian dairy industry has significantly declined, partly due to monetary policy.
- The price remains highly volatile, and the 2025 trend is growth.
- There are no prerequisites for increasing investment in the dairy industry.
- The growth of production costs is exponential.
- The technological lag is not significant.

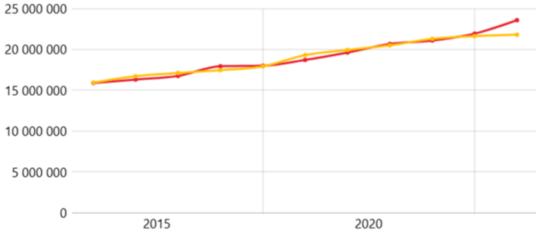
#### DAIRYMAP.RU



#### 2025

#### Статистика молочного рынка по региону Россия 🗸





**Dairy** Index DIA

Статистика цены на молоко

Индикатор цены на сырое молоко позволяет узнать средневзвешенную цену на сырое молоко во всех регионах Российской Федерации

--- Производство молока всего

--- Объем переработанного молока, тонн

# DOES RUSSIA NEED MORE MILK?

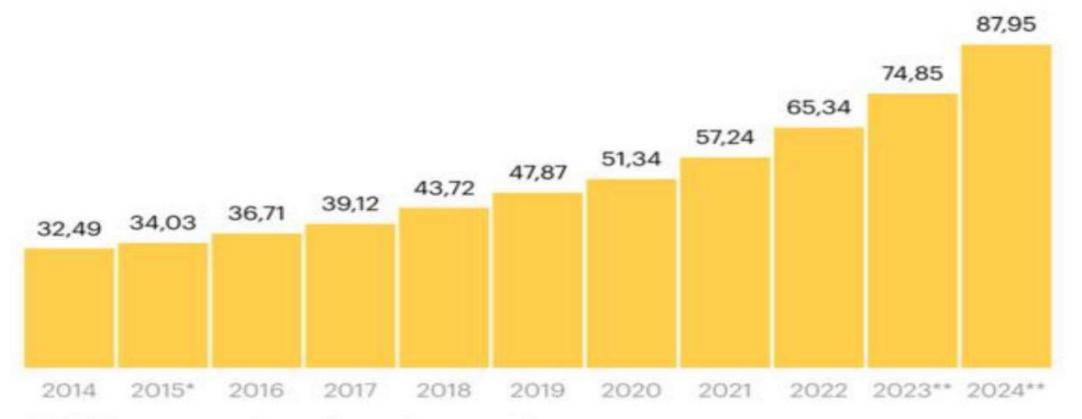


# Is there a surplus on the domestic market in Russia? Where should Russia's dairy export streams be redirected?

# GROWTH OF AVERAGE MONTHLY SALARY







\*С 2015 г. с учетом Республики Крым и г. Севастополя.

\*\*Без учета ДНР, ЛНР, Запорожской и Херсонской областям. За 2024 год приведены предварительные данные.

### TECHNOLOGIES







# THINKING, FAST AND SLOW



# We can be blind to the obvious — and we are also blind to our blindness.

Daniel Kahneman "Thinking, Fast and Slow"







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