

How will the Dairy World look like in the year 2030?

14 November 2018

IFCN Dairy Research Network

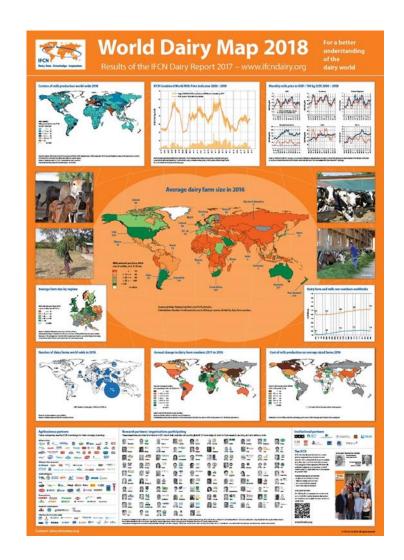
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Agenda



- 1. The IFCN concept
- 2. The dairy world today
- 3. The dairy world 2030
- 4. Summary



The IFCN Network



Mission:

Create a better understanding of the dairy world by providing comparable data, knowledge and inspiration.



The IFCN Network Approach – 3 knowledge pillars

- Network of Researchers
- Network of Supporters (companies and organizations of the dairy industry)
- IFCN Research Center in Kiel (with >20 employees)



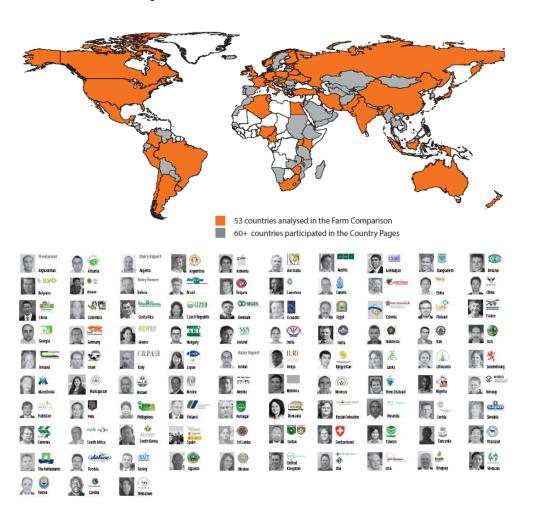




Status of the IFCN Network in 2018



Research partners in over 100 countries

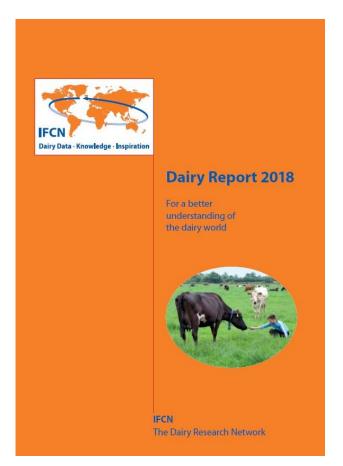


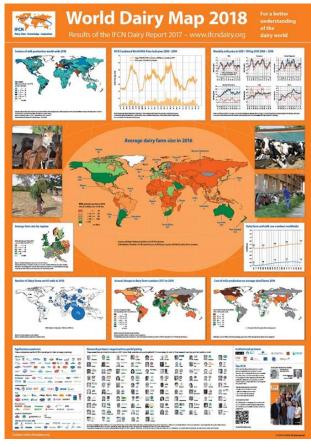
Supporting partners (> 120)

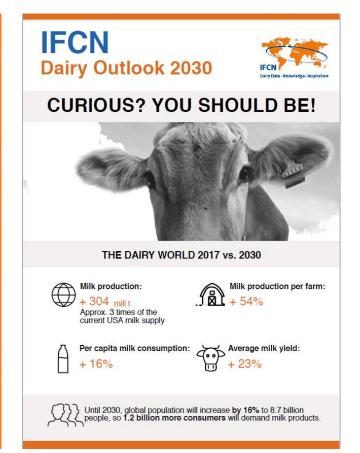


IFCN Material & Publications in 2018





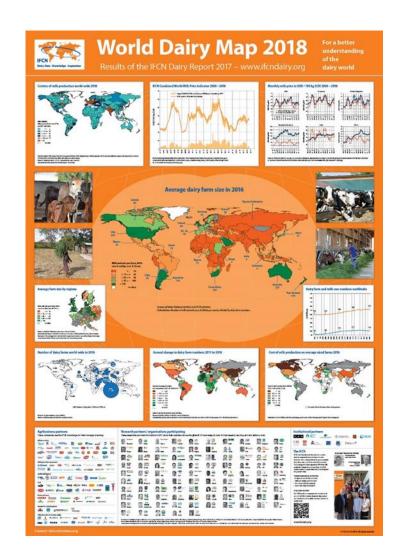




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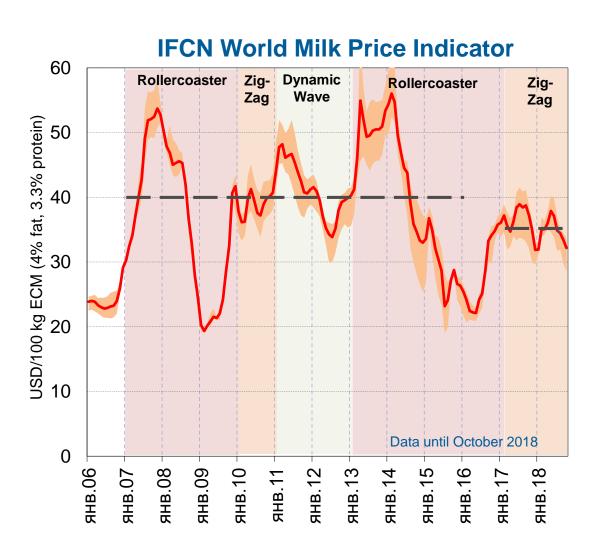


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World milk price 2006 - 2018





Long-term Average

2007 - 2015 = 40\$ 2016 - 2018 = 35\$ "new reality" 30€

Price Cycles (simplified)

1st Rollercoaster from 2007 to 2009 (imbalance) Length: 3 years; Fluctuation: ±50%

Length. 3 years, Fluctuation. ±30%

1st Zig-Zag in 2010 (balance) Length: 1 year; Fluctuation: ±10%

1st Dynamic Wave from 2011 to 2012 (balance)

Length: 2 years; Fluctuation: ±20%

2nd Rollercoaster from 2013 to 2016 (imbalance)

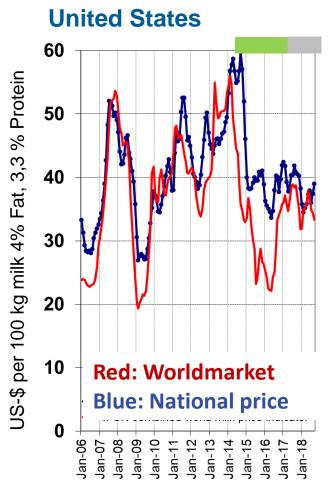
Length: ~4 years; Fluctuation: ±50%

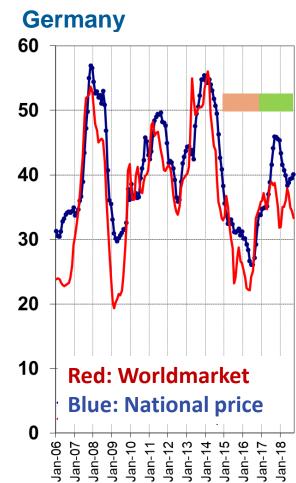
2nd Zig-Zag from 2017 until now (balance)

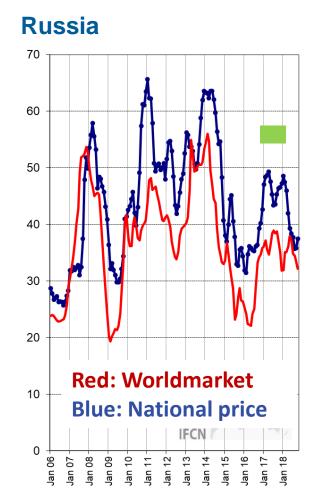
Length: so far 20 months; Fluctuation: ±10%

Relation of world to national milk price





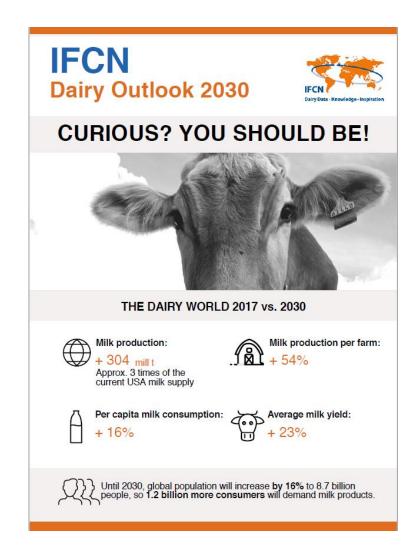




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IFCN Long-term Dairy Outlook – concept



What is the IFCN Long-term Dairy Outlook:

It has been an ongoing research project in IFCN since 2013 It is a database ex post 1996–2017 & 13 year forecast It covers 200 countries and has comparable data

JANUARY
Planning the next outlook



SEPTEMBE R Validation at Supporter Conference Longterm Outlook clock

MARCH IFCN Longterm Dairy Outlook is ready!

Method – Iterative supply &demand simulation:

- 1. Define a scenario + technical assumptions
- 2. Simulate milk supply and demand per country
- 3. Search for the balancing world milk price level

JUNE Validation at Dairy Conference

IFCN Long-term Dairy Outlook scenarios



Demand: Strong milk preferences

Income restricted

Regulated trade + instability

Less accessibility and availability

Mainly emerging markets are affected

Demand growth (10-20 mill t/year)

2.3% growth

Accessibility and availability

Open trade + stability

Global increase in demand and supply

(>20 mill t/year)

Policy

- GDP decline
- Protectionism:
- Political instability

"Stagnation"

Regulated trade + instability

Missing preferences for dairy

Effects are visible globally

Demand growth (5-10 mill t/year)

Rich and picky

More dairy free diets

Technical progress

Mainly advanced markets are affected

Demand growth (10-20 mill t/year)

Policy

- GDP growth
- Open trade
- Peace

Demand: More dairy-free diets and technical progress (less food waste)

The Dairy World 2030 vs. 2017





Milk production:

+ 304 mill t

Approx. 3 times of the current USA milk supply



Milk production per farm:



Per capita milk consumption:

+ 16%



Average milk yield: + 23%



Until 2030, global population will increase **by 16%** to 8.7 billion people, so **1.2 billion more consumers** will demand milk products.

Dairy World in 2007 / 2017 / 2030 Scenario 2,3%



Results based on 3/2018 data

World	Unit	Annual values			Change 2030 vs. 2017		
		2007	2017*	2030	Absolute	%	CAGR %/year
Milk supply and demand							
Milk production ≈ milk demand**	mill t ECM	696	864	1168	304	35%	2.3%
World trade							
Excl. EU-28 intra trade***	mill t ECM	36	55	95	40	73%	4.3%
Supply drivers							
Number of milk animals	mill head	332	372	417	45	12%	0.9%
Average milk yield	t / milk animal / year	2.0	2.2	2.7	0.5	23%	1.6%
Farm number	mill	119	118	104	-14.0	-12%	-1.0%
Average farm size	head / farm	2.8	3.1	4.0	0.9	29%	2.0%
Demand drivers							
Population	billion	6.5	7.5	8.7	1.2	16%	1.1%
Dairy consumption per capita	kg ME/ capita/ year	104	116	135	19	16%	1.2%

Explanations:

Results based on Scenario 1 (High milk demand due to consumer preferences and beneficial political and economic situation)

ECM= Energy corrected milk (standardized to 4% fat and 3.3 % protein)

ME= Milk equivalents, method: "fat and protein only"

CAGR= Compound Annual Growth Rate

Status of data: 03/2018

^{*} Preliminary data of the year 2016, partly estimated

^{**} Small deviations of total supply and demand due to changes in stocks

^{***} Representing volume traded from surplus countries; imports from net exporters not included

Future Production and Deliveries

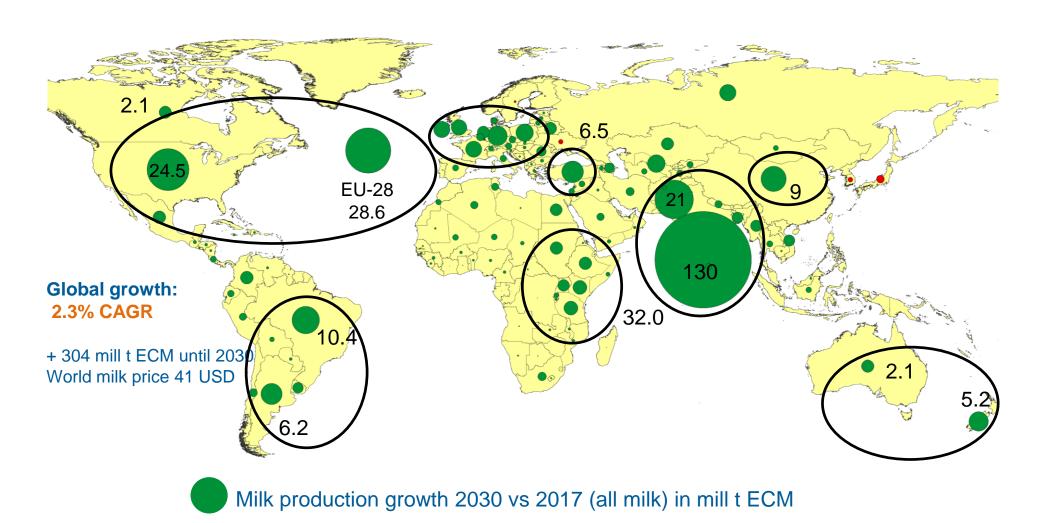


Where will the milk of the future be produced?



World milk production growth until 2030







Local for local

or

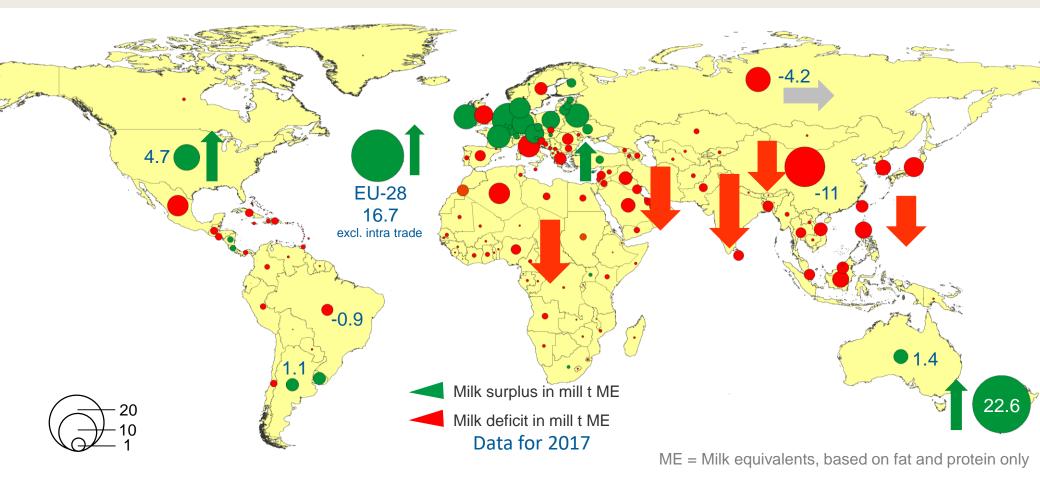
Local for global?



IFCN Outlook: Dairy Trade + 74% more in 2030

Milk surplus and deficit per country 2017





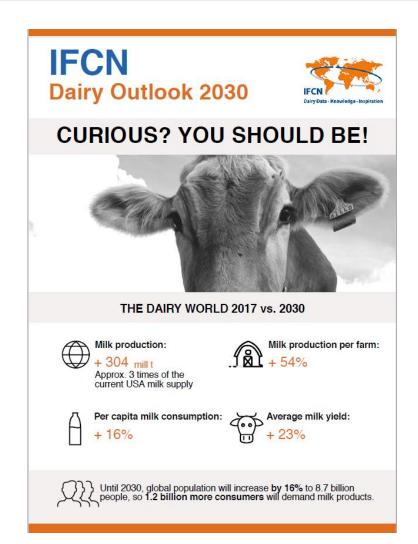
New Zealand and the EU-28 provide ~70% exports

New net exporters: India, Iran, Turkey, Uganda, South Africa, Costa Rica, Nicaragua

Dairy World in 2030



- 1. Consumer trust in dairy and "policy" are key uncertainties.
- 2. We need a lot more milk 2030 scenario + 2,3% growth
- 3. How to prepare 2030
 - assume change + that it will be much faster than in the past.
 - Use strategic / operational navigation systems like IFCN
 - think positive



Thank you for your attention





Network of IFCN Researchers



Network of IFCN Supporters



IFCN Dairy Research Center

A great number of people have collaborated since the year 2000 to make this presentation possible.